

Furniture Franchise in West Bengal



POJ Furniture is a well-established brand in Eastern India, offering excellent franchise opportunities in West Bengal. With over 37 showrooms across Bihar, Jharkhand, Odisha, West Bengal, and Uttar Pradesh, it has a strong market presence. In West Bengal, POJ Furniture showrooms are located in Asansol, Barasat, Gangarampur, Kaliachak, and Kolkata.

India's furniture market is rapidly growing, valued at approximately ₹33,500 crores, with an expected CAGR of 5.4% from 2021 to 2027. This expansion is driven by increasing urbanization and a rising demand for high-quality furniture, making furniture retail a profitable business opportunity.

POJ Furniture offers a wide range of durable and stylish furniture, ensuring strong brand recognition and business support. Franchisees benefit from expert guidance, transparent dealings, and access to premium products.

For those interested in <u>Furniture Franchise in West Bengal</u>, POJ Furniture provides a reliable and rewarding business opportunity.

To know more, please visit the website - https://www.pojfurniture.com/franchisee